I love music and enjoy having the radio on in the car. Because I have two small children, it is important to me to know what kinds of music will be played and what types of comments might be made between songs by the DJ's. For these reasons, I only play KLOVE in my car - I know there will be no inappropriate joking, no swearing, no double entendres that my kids will be exposed to. Further, I know that the lyrics of the songs will be positive and encouraging to all of us. My kids are not exposed to commercials that create desires in them for things that we cannot afford or which would not be good for them. If KLOVE were displaced by an LPFM station, it would be extrememly difficult for people like myself, who desire to listen to the radio but not to expose my children to the more negative side of the media, to find a replacement for KLOVE. Prior to listening to KLOVE, we struggled to find a station suitable for our whole family. I believe that the service provided by KLOVE is in the public interest because they provide positive and encouraging messages that build stronger family relationships , encourage civic responsibility and teach children that you don't have to be involved in inappropriate behavior to enjoy good music and have fun.